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Stile Bertone is a dedicated “Design Boutique of Excellence”, renowned worldwide as a long time leader in design innovation. Founded in 1972 by “Maestro” Nuccio Bertone, and located in the picturesque Susa Valley, Stile Bertone operates as a full service provider in design, realizing all phases of design development from the initial concept sketch all the way through to fully functioning and high performing prototypes. Our vast experience is clear to see in our products which range from ground, aeronautical and nautical transportation; industrial and architectural design; and complete vehicle integration projects as well as the creation of high performance “one off” and limited series automobiles.

Today Stile Bertone is a lean, agile and flexible structure utilizing an “Integrated Platform Organisation” which enables us to optimize our efficiency while guaranteeing results of the highest quality. While Stile Bertone has always strived to be on the cutting edge utilizing the latest in design and engineering technology and computer programs, we have been equally diligent in maintaining our traditional artisan craftsmanship. This combination of innovative and traditional know-how is truly unique in the market, and enables Stile Bertone to instill a human quality in every product we develop. We believe greatly in passion and a personal touch and this is reflected in our process and in our results. In today’s digital age, the human factor in design is more important now than ever to create unique products that people can relate to, hence this is why Stile Bertone has retained these rare and important skill sets. At Stile Bertone we also understand the importance of collaboration in the design process. Today we often act not only as an external design team but also as a sparring partner for companies that have in-house design. This open collaboration has enabled us to better understand the personal needs and objectives of our partners.

### **INTRODUCING THE STILE BERTONE DESIGN TEAM**

While Stile Bertone has a rich and accomplished history it has never rested on its past success, rather it has always strived to be a true leader in the design field. Throughout its history, Stile Bertone has remained a leader due to its innovative styling and its ability to help brands - both established and nascent – to develop a visual DNA.

This success can be attributed to Stile Bertone's ability to find and utilize top talent and to implement the most modern and efficient practices. Maestros such as Giovanni Michelotti, Franco Scaglione, Giorgetto Giugiaro and Marcello Gandini all created their greatest works while at Stile Bertone.

Today, Stile Bertone is proud to present a new design team of top professionals, each bringing important and varied experience. The team, headed by Jason Castriota, is young, dynamic, highly accomplished, and most importantly on the cutting edge of the latest and most efficient practices. Also unique to this new team is their history of past collaboration which allows for greater synergy and creativity.

#### **Jason Castriota DESIGN DIRECTOR**

Jason Castriota, an Italian American from New York, USA, was an honors student at the renowned Art Center College of Design in Pasadena. During his studies he was approached by every major auto manufacturer before he chose to go to Pininfarina S.p.A in 2001. In his eight years with Pininfarina, Mr. Castriota worked with a myriad of international clients including Ferrari, Maserati, Rolls Royce, Peugeot, Citroen, Alfa Romeo, Lancia, Cherry, Brilliance, Honda, Toyota, GM, Ford and Chrysler. He ultimately held dual roles as Chief Designer and Designer Responsible for Special Projects. He is the designer of several multiple award winning cars including the 2007 Maserati Gran Turismo, the 2005 Maserati Birdcage 75 concept, the 2006 Ferrari 599GTB Fiorano and the 2006 Ferrari P4/5. Most notably, he has extensive experience in China, and most recently was chief designer of the Brilliance B54 and part of exterior design team of Chery M14 Convertible as well as other new products not yet on the market. Today, Mr. Castriota leads the design team at Stile Bertone, overseeing each and every project to ensure the highest quality design work possible.

#### **Emanuele Bomboi CHIEF DESIGNER**

Emanuele Bomboi arrived in Torino from Rome in 1996. Prior to his arrival in Stile Bertone, he spent nearly ten years with Fiat Auto, ultimately occupying the post of Chief Designer for an elite design group which reported directly to the VP of Design Lorenzo Ramaciotti. Mr. Bomboi's extensive experience within a major auto manufacturer brings important and notable industrial expertise to Stile Bertone. During his time with Fiat, Mr. Bomboi led and participated in design projects for every brand within the group including Fiat auto, Iveco, Alfa Romeo, Lancia, Maserati, Ferrari and joint venture projects with PSA (Peugeot-Citroen) and Fiat Brazil. He is directly responsible for the highly successful 2006 Fiat Bravo, a car which helped Fiat return to being a leader in the

C Segment, and most importantly was instrumental in raising design quality within Fiat. During his year at Fiat, Mr. Bomboi and Mr. Castriota collaborated on various research projects together. Today, Mr. Bomboi is following multiple projects in China for emerging brands.

#### **Samuel Chuffart CHIEF DESIGNER**

Samuel Chuffart, a French citizen, brings exceptional international experience to Stile Bertone. After attending Art Center with Jason Castriota, Mr. Chuffart began his career with Nissan Automotive. In his eight years with Nissan, he spent time at their studios in Munich, London, Detroit and California. Mr. Chuffart was directly responsible for several highly acclaimed concepts and future production cars for Nissan ranging from small cars (the next generation Nissan Micra), to mid size cars (next generation Nissan Altima) to large luxury cars (the next generation Infiniti G series) and was instrumental in the creation and realization of the Nissan DNA which is known today. After eight years within Nissan, Mr. Chuffart moved to Jaguar- Land Rover where his talent was immediately utilized for the creation of the next generation 2010 Range Rover. Since arrived at Stile Bertone in September, Mr. Chuffart has garnered experience in China and has also taken on the responsibility of following our aeronautical, nautical and industrial design projects.

#### **Mauro Silva CHIEF CAS DESIGNER**

Mauro Silva joined Pininfarina Sp.A. in 2004 where he became a primary collaborator of Jason Castriota. In his years with Pininfarina, Mr. Silva was instrumental in raising the quality of CAS modelling and helping to create a more fluid and efficient design process. Mr. Silva was the Lead CAS modeller for a myriad of important and influential cars including the 2005 Maserati Birdcage 75, the 2007 JAC A108 and B926, the 2008 Ferrari California, 2008 Pininfarina Sintesi Concept, the 2008 Bollorè-Pininfarina B-Zero electric car, and the 2010 Alfa Romeo Milano (C segment). The CAS expertise of Mr. Silva allows for greater synergy between design and engineering, improved surface quality and most importantly reduced costs due to the accelerated realization of the design process. Mr. Silva is responsible for overseeing all mathematical models to guarantee the highest quality CAS release possible.