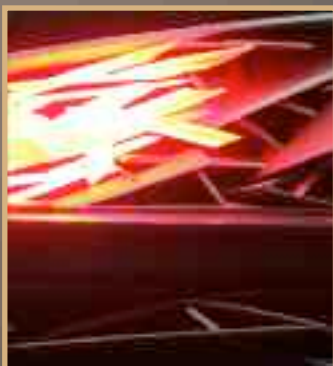


BERTONE

ALFA ROMEO PANDION



The Alfa Romeo Pandion is a fully drivable, highly provocative sports car prototype done in typical Bertone fashion; it was designed, engineered and constructed in just 4½ months. The 2020 8C coupé replacement requested by Alfa Romeo as a tribute to their one hundred year anniversary is the latest contribution by Bertone in its 75 year history of collaboration with Alfa Romeo. It is the first concept car produced by Mike Robinson in his new role as Brand and Design Director at Bertone.

“Skin & Frame” is the powerful foundation upon which the Pandion was designed, using the Alfa logo as a dynamic dial to find the best balance between the heraldic cross on the left, referring to the technological chassis (“Frame”), and the snake on the right, referring to the soft sensuous forms of the car’s body (“Skin”).

Many details have been created using “random form generation” tools borrowed directly from cutting-edge architects who call it Algorithmic Design—a mathematical concept indicating an organic alternative to traditional design. The results are quite different inside and outside, offering great potential for a whole new generation of automotive form language.

Two spectacular aspects push this research vehicle into dream car status: the 12-foot-tall, rearward opening doors, which rotate around the rear tires, and the backlit seats and floor, which together give the car a science fiction feeling.

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