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Subject Motorhead 101 - First Collector Car Exchanged in the United States with China

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First Ever Collector Car Exchange in the United States with China

"Unveiling of Red Flag Automobile Signifies Chinese and American Cultural Advancements"

Danville, CA December 04, 2008- The first Red Flag to ever enter the United States will be unveiled in a special ceremony next week at the Blackhawk Auto Museum in California. The Red Flag is the first collector car to be exchanged in the United States with China. China's automotive history spans a short 50 years beginning with the production of the first Red Flag in 1958. The car was among a small few manufactured by China in the 50's-70's for government dignitaries.

Don Williams, Museum President and owner of the prestigious Blackhawk Collection shares, "This exchange represents cultural and automotive history as a collector car has never left China before, nor has China been able to purchase collector cars from outside the country".

Williams has journeyed to China over the past three years, building many relationships along the way. Upon befriending Jason Huang, an avid car collector, prominent businessman and owner of Sanhe Group, he discovered the Red Flag. His 40 years of collector car industry experience told him the car had far more than monetary value as it represented Chinas cultural history. "I wanted the car from the moment I laid eyes on it, who wouldn't want one of China's very first cars", reflects Williams.

Through a friendship built out of a common love for cars, Williams has become the new owner of The Red Flag. The exchange was a timely one that required great patience while earning trust and permission from the government of China to bring the car to America.

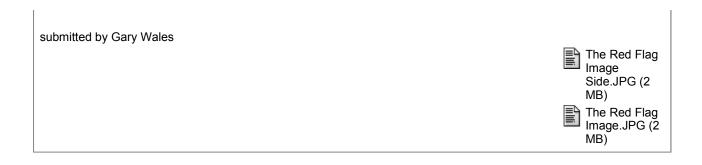
Wednesday, December 10, 2008, Williams will be joined by his new collector car comrade Jason along with several Chinese dignitaries and the media at the Blackhawk Museum where the historic exchange will take place. After the ceremony, The Red Flag will be on display to the general public at the museum.

Not only does Williams hope to educate people in the United States about The Red Flag, China and its culture, he has also spent a great deal of time in China helping to educate their people about classic cars. Their primary exposure has been through magazines and TV. The people are curious about movie cars and love cars with lots of chrome and detail".

Williams has worked with government and private enterprise in Shanghai to bridge the collector car gap and has donated his time and expertise to help develop the Blackhawk Pavilion. He has provided 60 cars to the museum.

Blackhawk Collection: www.blackhawkcollection.com Blackhawk Museum: www.blackhawkmuseum.org

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