MOTION sets precedent for supercars of tomorrow

Kepler Motors Makes Global Debut at 2009 Dubai International Motor Show

Dubai, UAE - December 15, 2009 - Kepler Motors, founded by World Speed Record Holder Russ Wicks, will unveil its groundbreaking MOTION supercar at this year's Dubai International Motor Show, December 16-20. Infusing state-of-the-art automotive engineering and applied science materials with the latest advanced technologies, the MOTION redefines the paradigms of the supercar with unprecedented performance, style, exclusivity, safety and efficiency.

The MOTION sets a new standard with all-wheel drive Dual Powertrain Technology (DPT) which provides a combined 800 hp. Power comes from a 550 hp, modified Ford EcoBoost twin-turbo 3.5 liter V6 driving the rear wheels acting independently of a 250 hp electric motor driving the front wheels. This unique AWD system launches the MOTION to 60 mph under 2.5 seconds with a top speed over 200 mph.

"We're delighted to host the worldwide debut of the Kepler Motors MOTION at the Dubai International Motor Show," said Wicks. "The region has a passion for ultra high performance, limited edition supercars, and presents the ideal platform to showcase the advanced technology and innovative features of the MOTION."

The MOTION is developed from the ground up by a team of hand-picked design engineers, aerodynamicists, product development, and manufacturing specialists and incorporates a number of leading edge technologies such as active suspension, active aerodynamics, launch control and a programmable track assistant system.

Lightweight, powerful, balanced and efficient, the MOTION features extensive use of carbon fiber composite materials for its monocoque chassis and body. The light, strong and highly impact-resistant structure provides a two-seat cabin designed to accommodate drivers of above average size in a stylish, sophisticated and aerodynamically efficient design.

The MOTION uses StopTech's new Continuous Carbon Ceramic (C3) AeroRotors on all four wheels to ensure smooth, fade-free stopping power. Comprising silicon carbide ceramic material reinforced with long, continuous carbon fibers, the unique C3 brake rotor material offers greater mechanical durability and unique heat transfer capabilities when compared to competitive carbon-ceramic rotors.

As only 50 MOTIONs will ever be produced, ownership will go to a small, exclusive and elite group of individuals. Each vehicle will be hand assembled and deliveries will start in 2011.