



## Press release

# ICONA VULCANO: BEAUTY AND THE BEAST COME TOGETHER

A one-off supersports car, coachbuilt in Italy and designed by Icona, the Italian design house based in Shanghai

Italy, 21 March 2013: **Icona** reveals the first teaser of the **Icona Vulcano** ([iconavulcano.com](http://iconavulcano.com)). This new supercar will be revealed at the **Shanghai Auto Show** next April.

The **Icona Vulcano** brings together different skills and expertise of a very Italian tradition. The powertrain is the work of well-known **Claudio Lombardi**, former powertrain technical director of **Ferrari** and mastermind of numerous world champion cars: a front engine V12 two-door two-seater car, reaching up to **900 horsepower** through a masterful combination of combustion engine and electric motors. The top speed will be around 350 km/h, and 0-200 km/h will be under ten seconds.

Alongside its astonishing performance and pedigree, the design of the Icona Vulcano is an evolution of the very advanced form language which was first introduced on the Icona **Fuselage** concept in 2011 by **Samuel Chuffart**, Icona's design director. The aim of the design approach is to express the amazing capabilities of this extremely powerful car, while maintaining harmonious and generous shapes: bringing together the *Beauty* and the *Beast*.

Talented young French designer **Samuel Chuffart** brings exceptional international experience to his role as **design director** of Icona. During his eight year tenure at Nissan Design in Europe and the US, Mr. Chuffart played an instrumental role in the creation and realization of the Nissan DNA which is known today. Mr. Chuffart then moved to Jaguar-Land Rover, before being selected for the position of Chief Designer at a leading design house in Italy in 2008, successfully developing numerous production cars soon to be seen on the road.

**Claudio Lombardi** is one of the most successful Italian motor engineers: racing director of Lancia that won seven World Rally Championships with 037 Rally and Delta S4 from 1982 to 1991, powertrain technical director of Ferrari for Formula One and GT cars from 1991 to 2000, and project leader of Aprilia to win the Superbike World Championship in 2010 with **Max Biaggi**, using one of the most powerful and light engines ever developed in its category. In the last two years Lombardi founded **AIPA** to develop different powertrain concepts to make the most of the combination of combustion engines and electric motors for innovative integral powertrain.