

# **MEDIA RELEASE**

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## **NEW INTRODUCTIONS FEATURED AT 51st ANNUAL INTERNATIONAL AUTO SHOW**

SAN FRANCISCO, CA (November 5, 2008) — New introductions from the world's major manufacturers will be featured at the San Francisco Chronicle|SFGate.com 51st Annual International Auto Show presented by AutoTrader.com., November 22-29, at Moscone Convention Center in San Francisco.

Among the new introductions expected to be on display at this year's show are the stunning Aston Martin DBS; Ford's 2010 Mustang, 2010 Fusion and Fusion Hybrid; Lincoln's 2010 MKZ; the 2010 Mercedes-Benz GLK; Mercury's 2010 Milan; the new Nissan new 370Z Coupe; and Volkswagen's new Beetle convertible

The International Auto Show will offer Bay Area auto buyers and enthusiasts their first opportunity to see the new 2009 models, more than 800 vehicles in all, from more than 40 manufacturers including: Acura, BMW, Ferrari, Ford Motor Company, General Motors, Honda Motor Company, Hyundai, KIA, Land Rover, Lotus, Maserati, Mercedes Benz, Mini, Mitsubishi, Nissan, Porsche, Scion, Subaru, Toyota, Volkswagen and Volvo to name just a few.

Young or old, male or female, car buff or just looking to buy a new vehicle, the International Auto Show provides entertainment for every member of the family. In addition to the new model vehicles for 2009 and beyond, the Auto Show will feature exotic sports cars, hybrid and high-mileage vehicles, The Extreme Autofest, classic cars, hot rods, racecars, simulators, interact exhibits, an auto accessory fair and more.

Supported by the California Motor Car Dealers Association, the International Auto Show is the most spectacular auto exposition in northern California and the only auto show held regionally that lures the dazzling high-tech displays from the world's major manufacturers. It is expected to draw over 400,000 spectators to the 1.2 million sq. ft. Moscone Center making it the largest exhibition of any kind in the greater Bay Area and the second largest auto show in the western United States.

Show hours are:

Saturday, November 22 — Friday, November 28: 10:00 a.m. — 10:00 p.m.

Saturday, November 29: 10:00 a.m. — 9:00 p.m.

Admission is \$8 for adults with children 12-years and under free when accompanied by an adult. Tickets can be purchased at the door. For more information visit [www.sfautoshow.com](http://www.sfautoshow.com).