

MEDIA RELEASE
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51ST ANNUAL INTERNATIONAL AUTO SHOW SCHEDULED FOR NOVEMBER 22-29, 2008

SAN FRANCISCO, CA -- September 19, 2008 -- The Bay Area's largest and most prestigious auto exposition, the San Francisco Chronicle|SFGate.com 51st Annual International Auto Show presented by AutoTrader.com, is scheduled for Saturday, November 22 through Saturday, November 29, at the Moscone Convention Center.

Supported by the California Motor Car Dealers Association, the International Auto Show will feature more than 800 cars, SUV's, trucks and vans representing the work of over 40 manufacturers for the year 2009 and beyond.

The most spectacular auto exposition in northern California will offer Bay Area auto buyers and enthusiasts their first opportunity to see the new 2009 model vehicles all in one place. It's also the only auto show held regionally that lures the dazzling high-tech displays from the world's major manufacturers and is expected to draw over 400,000 spectators to the 1.2 million sq. ft. Moscone Center. The International Auto Show is the largest exhibition of any kind in the greater Bay Area and the second largest auto show in the western United States.

This year's shows will offer something for every member of the family. In addition to the 2009 model vehicles, the Auto Show will feature hybrid and alternative fuel vehicles, The Extreme Autofest, classic cars, hot rods, racecars and provide a glimpse into the future with prototypes and concept vehicles. The Show will also have an auto accessory booth area with aftermarket products, interactive exhibits and much more.

Show hours are:

Saturday, November 22 - Friday, November 28: 10:00 a.m. - 10:00 p.m.

Saturday, November 29: 10:00 a.m. - 9:00 p.m.

Admission is \$8 for adults with children 12-years and under free when accompanied by an adult. Tickets can be purchased at the door. For more information visit www.sfautoshow.com.