

December 17, 2009



BUGATTI GRAND PRIX ATTRACTS INTERNATIONAL FIELD

FOR MONTEREY HISTORIC AUTOMOBILE RACES(r)

Celebrating the 50th Anniversary of the American Bugatti Club

MONTEREY, Calif. (December 17, 2009) - The hills of Mazda Raceway Laguna Seca will be filled with the distinctive rumble of a full field of rare Bugattis at this year's Monterey Historic Automobile Races(r). The Bugatti Grand Prix is one of the featured races and is the centerpiece for the American Bugatti Club's 50th anniversary, which will culminate with an International Bugatti Rally following the races.

"The Bugatti Grand Prix that will be held at the prestigious historic races in Monterey allows our owners to share the remarkable Bugatti heritage and to show the lineage that defines who Bugatti is today," said Alasdair Stewart, director of sales and marketing at Bugatti Automobiles S.A.S. "Bugatti has stood for uncompromising performance, luxury and exclusivity, and these attributes are as true today in the Veyron as they were in what was one of the most successful race cars of all time, the Bugatti Type 35."

"I am looking forward to recreating and repeating the 2003 Grand Prix where we had 44 Bugattis on the grid," said Mike Cleary, of the American Bugatti Club. "Participant entry forms are still coming in so I would love to see 50 Bugattis winding their way down the Corkscrew."

The Bugatti Grand Prix is an international event. "Already, we have entrants from Germany, France, Luxembourg, Australia, Switzerland and Japan," Cleary added.

Bugatti was founded in Molsheim <<http://en.wikipedia.org/wiki/Molsheim>> , France <<http://en.wikipedia.org/wiki/France>> as a manufacturer <http://en.wikipedia.org/wiki/Automotive_industry> of high performance automobiles <http://en.wikipedia.org/wiki/High_performance_vehicle> by Ettore Bugatti <http://en.wikipedia.org/wiki/Ettore_Bugatti> . The company is legendary for producing some of the most exclusive cars in the world, as well as some of the fastest. Louis Chiron <http://en.wikipedia.org/wiki/Louis_Chiron> held the most podiums for Bugatti but it is the final racing success at Le Mans <http://en.wikipedia.org/wiki/24_hours_of_Le_Mans> that is most remembered. Jean-Pierre Wimille <http://en.wikipedia.org/wiki/Jean-Pierre_Wimille> and Pierre Veyron <http://en.wikipedia.org/wiki/Pierre_Veyron> won the 1939 race with just one car and meager resources.

Only a few examples of each of Ettore Bugatti's vehicles were ever produced, the most famous being the Type 35 Grand Prix <http://en.wikipedia.org/wiki/Bugatti_Type_35> cars, the Royale <http://en.wikipedia.org/wiki/Bugatti_Royale> , the Type 57 Atlantic and the Type 55 <http://en.wikipedia.org/wiki/Bugatti_Type_55> sports car.

The International Bugatti Rally will start in Monterey on August 16, go up to San Francisco and then travel down the California coast through Big Sur and traverse down historic route 1 with the finish line in Oxnard on August 22 at the Mullin Automotive Museum. Previously the Otis Chandler museum, the museum displays the Peter Mullin Collection, including numerous Bugattis from the former Schlumpf collection with the highlight being an amazing display of French custom coach work from the 1920s, 1930s and 1940s.

The deadline to submit Participant Entry Forms for both the Monterey Pre-Historics and Monterey Historic Automobile Races(r) is January 31, 2010. The entry forms for both races are available online at www.mazdaraceway.com.

The Monterey Pre-Historics (August 7-8) and Historics (August 12-15) will offer fresh new features that appeal to the local community, visiting fans and seasoned attendees who are craving daily automotive adventures. The Monterey Historic Automobile Races(r) is one of the crown jewels of the Monterey Weekend that showcases historic race and sports cars in the environment they were originally intended - going flat out on the race course.

Tickets are on sale by phone (800) 327-7322 or at www.mazdaraceway.com.

Mazda Raceway Laguna Seca was established in 1957. The world-renowned raceway has been operated since its inception by the Sports Car Racing Association of the Monterey Peninsula (SCRAMP), a not-for-profit 501C(4) corporation.

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