



LINCOLN

Reach Higher

LINCOLN 2008 TOWN CAR



Understated elegance. Clean, uncluttered lines. Purity of form. To elevate your driving experience, reserve a 2008 Lincoln. Life's calling. Where to next?

lincoln.com

< 1 >



LINCOLN

Reach Higher

LINCOLN 2008 TOWN CAR



2008 Lincoln Town Car Signature Limited in Light French Silk Metallic.
Shown with available equipment.

Flowing lines, generous chrome, prominent taillamps and available all-season white-sidewall tires add to Town Car's distinguished rear-wheel-drive presence. Another distinctive trait, Town Car continues to offer the largest trunk in its class,¹ with a capacity of 21.0 cu. ft.

¹Traditional Full-size Luxury Car class.



LINCOLN

Reach Higher

LINCOLN 2008 TOWN CAR



2008 Lincoln Town Car Signature Limited in Medium Light Stone.

Wrapped in premium leather and rich American walnut burl wood, the substantial tilt steering wheel is sure to delight your fingertips. Conveniently located buttons allow you to adjust the settings for your audio, climate and cruise control systems with the utmost ease. This is cruising at its best. Lincoln Town Car.



LINCOLN

Reach Higher

LINCOLN 2008 TOWN CAR



2008 Lincoln Town Car Signature Limited in Light Camel.

American walnut burl wood, satin-nickel accents and glove-soft premium leather-trimmed seats create an atmosphere of sophisticated elegance like no other. Best-in-class front-row head, shoulder and hip room, as well as rear-seat shoulder and hip room, help ensure that you and up to five of your closest friends are perfectly at ease.



LINCOLN

Reach Higher

LINCOLN
2008 TOWN CAR



Perfectly Attuned. Whatever Your Sensibilities.

UNWIND TO YOUR PERSONAL SOUNDTRACK

Thanks to its convenient in-dash CD changer, the Lincoln Soundmark® Audiophile® Sound System holds up to six of your favorite CDs at once. So you can load them up and take a relaxing musical journey any time you'd like. Standard on every Lincoln Town Car, this powerful system pushes 180 watts through nine speakers for a full-bodied audio adventure. Straightforward, easy-to-use controls make quick work of choosing a new track or calling up your favorite station.

CUSTOMIZE YOUR COMFORT ZONE

The driver and front passenger have special privileges when it comes to comfort in a Lincoln. In addition to the standard heated front seats, the Town Car driver and front passenger both have the ability to dial in their own specific temperature setting on the Dual-zone Electronic Automatic Temperature Control (DEATC). They are then free to sit back and relax as it's automatically maintained for them. Customized comfort. Lincoln luxury. Everywhere you go.



LINCOLN

Reach Higher

LINCOLN 2008 TOWN CAR



2008 Lincoln Town Car Signature Limited in Light French Silk Metallic. Shown with available equipment.

Born Leader. With a Secure State of Mind.

5 STARS IN ALL 5 CATEGORIES, 6 YEARS IN A ROW

Lincoln Town Car is the first automobile ever to receive the government's highest 5-Star crash test rating¹ in all five categories (driver frontal impact, passenger frontal impact, front-seat side impact, rear-seat side impact and rollover resistance) — an achievement it has garnered for six years in a row (2003–2008). In the event of certain frontal impacts, Town Car responds quickly by engaging the Personal Safety System[®] to control safety belt tension as well as the energy deployment level of the dual-stage front airbags. In certain side-impact collisions, Town Car's front-seat side airbags for the driver and right-front passenger, and the side-intrusion door beams located in all four doors, enhance occupant safety.

MANEUVERING MASTERY

Every Lincoln Town Car is equipped with 4-wheel disc brakes and an Anti-lock Brake System (ABS). During hard braking, ABS electronically "pumps" the brakes multiple times per second to provide greater steering control precisely when you need it most. All-Speed Traction Control improves traction on loose or slippery surfaces by using a combination of braking and engine control to reduce wheel spin and help you maintain your composure.

¹Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).



L I N C O L N

Reach Higher

LINCOLN 2008 TOWN CAR

Standard Equipment – Town Car Signature Limited

Performance

- 4.6L SOHC 16-valve V-8 engine
- 4-speed electronic automatic overdrive transmission
- All-Speed Traction Control
- Fail-safe engine cooling system
- Power-assisted rack-and-pinion steering
- Power 4-wheel disc Anti-lock Brake System
- Dual, stainless steel exhaust system
- 17" 10-spoke machined-aluminum wheels
- P225/60R17 all-season black-sidewall tires

Interior

- American walnut burl wood trim
- Audiophile® Sound System with AM/FM stereo and 6-disc in-dash CD changer
- Dual-zone Electronic Automatic Temperature Control with secondary steering wheel-mounted controls
- Rear-seat climate control vents
- Premium leather-trimmed 8-way power, heated front seats with 40/20/40 split and power lumbar; easy entry/exit power driver seat with memory settings
- Embroidered front floor mats with Lincoln Star logo
- Tilt, wood- and leather-trimmed steering wheel with secondary audio and climate controls and electronic cruise control
- Front seatback and front door-trim map pockets
- Front-row center, bi-directional armrest with useable storage in lid; rear-seat center fold-down armrest with 2 cupholders
- Lockable, illuminated glove compartment
- Front (2) and rear (2) cupholders
- Remote fuel-filler door release on front door-trim panel
- Remote trunk-lid release on front door-trim panel
- Front and rear scuff plates with Lincoln-embossed aluminum inserts
- Auto-dimming rearview mirror
- Illuminated visor vanity mirrors

Instrumentation
Driver Controls

- Accessory timed delays
- Analog instrument cluster
- Electronic digital compass in message center
- Power windows with one-touch-down driver-window feature
- Power door locks with SmartLock
- Power-adjustable pedals with memory settings
- Automatic parking brake release
- Universal Garage Door Opener



The Lincoln Soundmark® Audiophile® Sound System, standard on every Town Car, features a 6-disc in-dash CD changer and 9 speakers.



New for 2008, 8-way power front seats are standard, including two heat levels and memory settings for two different drivers.



Power-adjustable brake and accelerator pedals with memory and All-Speed Traction Control are two more of Town Car's convenient standard features.

Audiophile is a registered trademark of Audiophile Inc.

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 12,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile powertrain limited warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.



L I N C O L N

Reach Higher

LINCOLN 2008 TOWN CAR

Exterior

- Lincoln waterfall grille with chrome surround
- Full-Power Trunk Lid with remote open/close and low liftover height
- Color-keyed power, heated sideview mirrors with memory settings and auto-dimming driver side
- Intermittent, variable-speed windshield wipers
- Rear-window defroster
- Extended Rear Park Assist

Security & Safety

- Personal Safety System® for driver and right-front passenger with dual-stage front airbags,¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Front-seat side airbags¹ with head/chest protection for driver and right-front passenger
- Lap and shoulder belts for front-outboard seating positions (height-adjustable) and all rear-seating positions; lap belt for front-center position
- Rear-seat LATCH (lower anchors and tether anchors for child-safety seats)
- Side-intrusion door beams
- Child-safety rear door locks
- Remote keyless-entry system with illuminated entry, theater dimming and security approach lamps (when Autolamp system is engaged)
- Driver door-mounted keyless-entry keypad
- Door courtesy lights with integral reflectors
- Autolamp automatic on/off headlamps with delay
- Cornering lamps
- Perimeter alarm system
- SecuriLock® passive anti-theft ignition system
- SmartLock anti-lockout system
- Brake/shift interlock
- Tire Pressure Monitoring System (excludes spare)



Town Car's bi-directional front-row center armrest can be opened toward either the driver or the front passenger to ease access.



A Full-Power Trunk Lid for remote opening and closing is now standard on every Town Car.



The available trunk organizer gives you compartmentalized storage and a flat loadfloor.

Town Car Signature L

In addition to equipment on Signature Limited:

- 6" extended wheelbase
- Heavy-duty front stabilizer bar
- REAR-SEAT AMENITIES PACKAGE with heated rear seats; illuminated cigar lighter on each rear door; one-piece floor mat with Lincoln Star logo; rear-seat 4-way head restraints; rear-seat center fold-down armrest with storage bin, tissue bin and 2 cupholders; rear-seat illuminated visor vanity mirrors; dual power points; secondary audio/climate controls; and secondary front-passenger seat forward-and-back control

¹Always wear your safety belt and secure children in the rear seat.

Comparisons based on 2008 competitive models (Traditional Full-size Luxury Car class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.



L I N C O L N

Reach Higher

LINCOLN 2008 TOWN CAR

Available Equipment

Equipment

- High-Intensity Discharge (HID) headlamps
- Trunk organizer
- 17" 18-spoke chrome-aluminum wheels
- P225/60R17 all-season white-sidewall tires

Dimensions

Head Room (front/rear) Signature Limited and Signature L	39.5"/37.4"
Leg Room (front/rear) Signature Limited Signature L	41.6"/39.6" 41.6"/45.4"
Hip Room (front/rear) Signature Limited Signature L	57.0"/57.9" 57.0"/58.3"
Shoulder Room (front/rear) Signature Limited and Signature L	60.3"/59.9"
Height Signature Limited Signature L	59.0" 59.1"
Length Signature Limited Signature L	215.4" 221.4"
Width (excluding mirrors) Signature Limited and Signature L	78.5"
Width (including mirrors) Signature Limited and Signature L	85.7"
Width (mirrors folded) Signature Limited and Signature L	76.7"
Wheelbase Signature Limited Signature L	117.7" 123.7"
Track (front/rear) Signature Limited and Signature L	63.4"/65.9"
Curb Weight	4345-4518 lbs.
Luggage Capacity	21.0 cu. ft.
2008 EPA-Estimated Fuel Economy	15 mpg city/22 hwy.

Wheels

- A** 17" 10-spoke machined-aluminum
Standard on Signature Limited and Signature L
- B** 17" 18-spoke chrome-aluminum
Available on Signature Limited and Signature L



FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.



LINCOLN

Reach Higher

LINCOLN 2008 TOWN CAR



Exterior Choices

- | | | | | | | |
|---|-----------------------------|--|-------------------------------|-------------------|--------------------------|-------------------------|
| 1
Light Ice Blue ¹ | 2
Dark Blue Pearl | 3
Vibrant White ¹ | 4
Light French Silk | 5
Black | 6
Silver Birch | 7
Dark Cherry |
|---|-----------------------------|--|-------------------------------|-------------------|--------------------------|-------------------------|

Interior Choices

- | | | |
|---------------------------|---------------------------------|---|
| 8
Black Leather | 9
Light Camel Leather | 10
Medium Light Stone Leather |
|---------------------------|---------------------------------|---|

¹Not available on Signature L.

Lincoln uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for Vibrant White and Black. Colors are representative only.

©2007 Lincoln Mercury, Ford Motor Company 08LTWNCRLWEBPDF